

CALM ACT CERTIFICATION

Pursuant to the Commercial Advertisement Loudness Mitigation Act (Pub. L. No. 111-311) (2010) (the “CALM Act”), and the implementing regulations adopted by the Federal Communications Commission, *Implementation of the Commercial Advertisement Loudness Mitigation (CALM) Act*, MB Docket No. 11-93, Report and Order, 26 FCC Rcd. 17222 (2011), this is to certify that QVC, Inc.’s programming and commercials comply with the current standard for digital programming on audio volume known as the Recommended Practice: Techniques for Establishing and Maintaining Audio Loudness for Digital Television, approved by the Advance Television Systems Committee (A/85).

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Questions regarding this certification should be directed to:

QVC, Inc.
Attention: General Counsel
1200 Wilson Drive, Mail Code 207
West Chester, PA 19380

